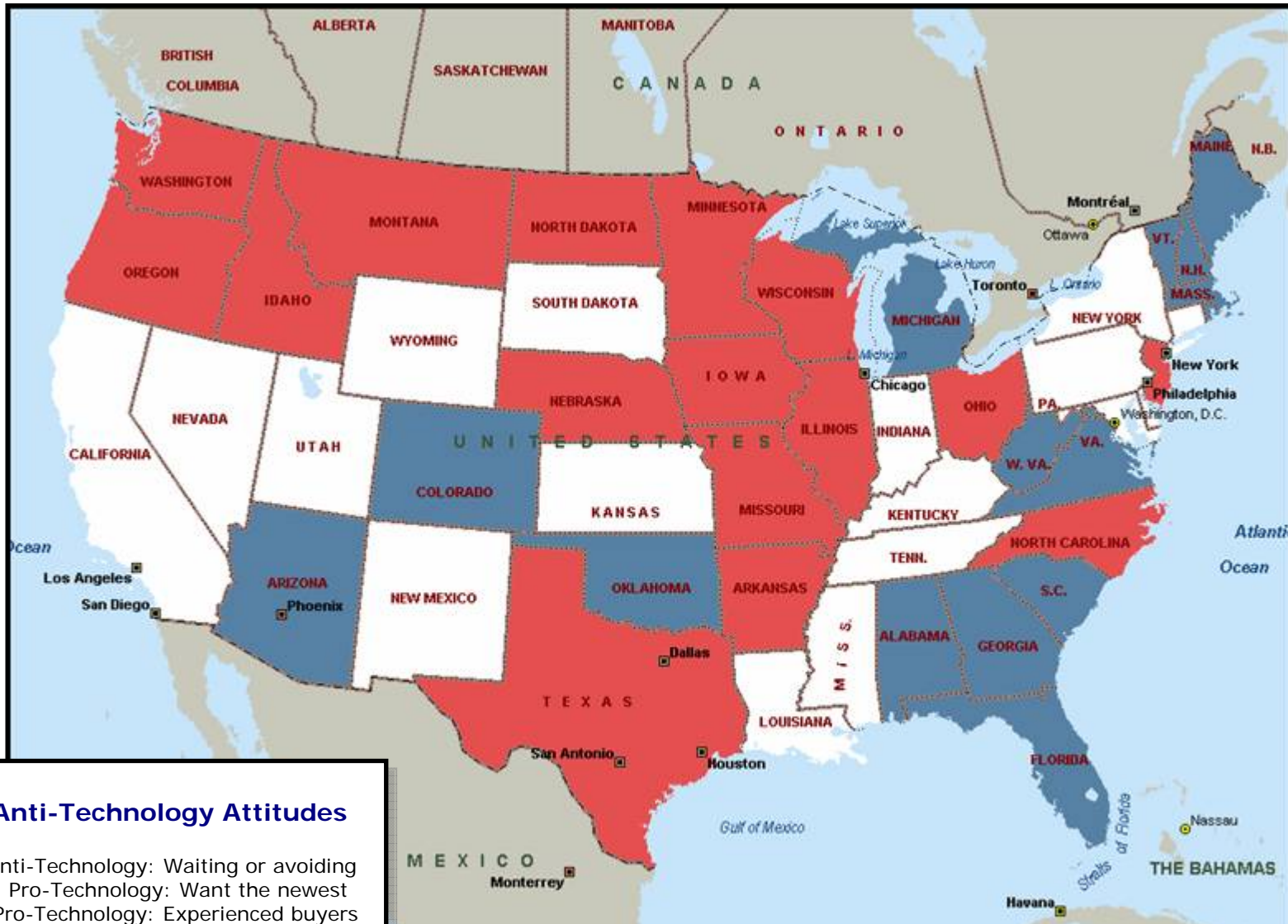


MetaFacts, Inc.



Pro/Anti-Technology Attitudes

Red: Anti-Technology: Waiting or avoiding
White: Pro-Technology: Want the newest
Blue: Pro-Technology: Experienced buyers

Source: MetaFacts, Inc. – Technology User Profile – 2004 Annual Edition

www.metafacts.com